

**Minutes of the Strategic Meeting of Bray Town Council held in the Council Chamber,
Town Hall, Bray on Tuesday 9th February 2010 at 7.30 p.m.**

Present: Councillor John Ryan, Cathaoirleach
Councillor John Brady
Councillor John Byrne
Councillor Eugene Finnegan
Councillor Mick Glynn
Councillor Ronan McManus
Councillor Rossa Murray
Councillor Ciaran O'Brien
Councillor Tracy O'Brien
Councillor Pat Vance
Councillor Sarah Wray

Also present: Mr. Des O'Brien, Director of Services
Ms. David Forde, A/Town Clerk
Mr. Sean O'Neill, Town Engineer
Mr. Thomas Murphy, Director of Services
Ms. Lorraine Gallagher, Senior Executive Officer
Ms. Vibeke Delahunt, Film Commissioner
Mr Tony O'Neill, Economic Development Executive
Mr. Michael Mangan, Senior Engineer Dun Laoghaire
Rathdown County Council
Mr Sam Murdock, Mc Carthy Hyder
Mr. Peter Sheridan, Enterprise Ireland

Not In Attendance: Councillor David Grant

1. Confirmation of Minutes of the Budget Meeting dated 12th January 2010

Councillor Tracy O'Brien proposed confirmation of the minutes of the Budget Meeting of 12th January, 2010 and Councillor Ciaran O'Brien seconded the proposal.

2. Update on the Bray Shanganagh Sewerage Scheme by Michael Mangan Senior Engineer, Dun Laoghaire – Rathdown County Council

Mr Michael Mangan gave a presentation and the main points were:

- Background of the scheme.
- 2 Contracts involved.
- Timescale of the construction phase.
- Maps showing the route of the pipeline.
- Issues with contract 1 – construction traffic- Public Safety – On going High Court proceedings.
- Issues with contract 2 – low traffic volumes- moving workface – route predominately in Greenfield.

The members raised the following points:

- What capacity is there for future development in Bray.
- Would a straight line of a pipe be more practicable.
- What are the implications for flooding.
- What is the annual cost of running this facility.
- What population can the facility deal with at the moment and what will it be able to deal with.
- Is it frustrating that the Department of Environment, Heritage and Local Government have not given approval yet.

Mr. Michael Mangan responded to some of the issues

- Contract documents were sent to the Department Of Environment, Heritage and Local Government in July 2009. Hoping to have information back within 6 months.

- It is difficult to approve schemes at present.
- There was a European Case in July 2008 and Bray Catchment Area included and named in case.
- The Department of Environment, Heritage and Local Government are confident that funding will be forthcoming.
- The benefits to the environment is that treated effluent will no longer be discharged.
- The route selection exercise examined different options and the current route is the optimum route.
- The storm tank will take the first flush, no floodwater will be taken.
- The operating costs are based on flow related costs and standing charges and are estimated at €3million per annum.

3. To Receive a Presentation from Mr. Thomas Murphy, Director of Services, Corporate Affairs, Wicklow County Council Regarding the Economic Development Strategy for the County

Mr Thomas Murphy gave a presentation and the main points were:

- The economic development objectives are the promotion of County Wicklow and its towns as a desirable location for business and commerce.
- Develop Enterprise Centres.
- Facilitate and promote Tourism.
- There was a promotional DVD of County Wicklow made and circulated.
- Wicklow Enterprise Centre has 62 small companies operating from the centre.
- Arklow Enterprise Centre accommodates 34 small businesses.
- Enterprise Centre proposed for Bray.
- Major schemes at construction/detailed design stage.
- Bray/Shanganagh Sewerage Scheme.
- Greystones Sewerage Scheme.
- Newtownmountkennedy Water Supply Scheme.
- Newtownmountkennedy Sewerage Scheme.
- Develop Wicklow County Campus (Clermont College).
- Promote and market County Wicklow as a film location.
- 50% of all film making in Ireland takes place in County Wicklow.
- Proposal for film studio in Ashford – World 2000.
- Major projects for the future for Bray include.
- Luis to Bray.
- Bray Town Centre.
- Bray Flood Protection Scheme.

4. To Receive a Presentation from Mr. Peter Sheridan of Enterprise Ireland

Mr Peter Sheridan, Enterprise Ireland, gave a presentation and the main points were:

- Enterprise Ireland is the Government's lead agency in the development of Irish companies trading internationally.
- Explained types of new enterprises they support.
- High Potential Start-Ups
 - Based on technological innovation
 - Export orientated
 - Company that manufactures or trades services internationally
- Established Small Medium Enterprises.
- Multi-National Companies.
- Development Fund of €100 million.
- Employment Subsidy Fund
 - To support the retention of jobs in viable exporting enterprises
- Explained how enterprise Ireland operates.
- Enterprise Ireland continues to work with Community Groups in Wicklow to develop Community Enterprise Centres to foster micro enterprises, which can in time grow into larger companies.

The members raised the following points:

- APC Site in Bray could be suitable site for Enterprise Centre.
- Enterprise Ireland are visiting the site next week.
- What is optimum size of potential site.
- How should community raise funding for Enterprise Centre.
- Cannot compare Bray with Wicklow and Arklow.
- Essential we get an Enterprise Centre in the Town.
- Discussions have taken place with owners of AO Smith site and it's very difficult to reach an agreement.
- APC site is more realistic site in the short term.
- Can a business with less than 10 employees become a client of Enterprise Ireland.

Mr Peter Sheridan responded to points raised:

- Enterprise Ireland are looking at high potential starters.
- We can deal with companies with less than 10 employees.
- We work closely with the Enterprise Boards.
- The issue of an Enterprise Centre has to be a community led initiative.
- Not within Enterprise Ireland's remit to discuss properties or sites.

The members raised the following points:

- The disposal of land in Ashford is decision for Wicklow County Councillors.
- There is massive potential for tourism for Ardmore Studios.
- How does the County Enterprise Board see the issue of the rezoning of Ashford site.
- Don't want to lose Ardmore Studios as a business in Bray.
- Would not like to see films lost if Ashford does not go ahead.
- Has there been any attempt to link Clermont College with an International place of study.

Mr. Thomas Murphy responded to points raised:

- Wicklow County Council very much pushing tourism in the County.
- The council has made Submissions to Fáilte Ireland.
- The council supports Wicklow County Tourism.
- AO Smith site always comes up in discussions regarding the Enterprise Centre in Bray.
- The IDA are the ground rent landlords of that site.
- Would see the Ashford proposal as a positive development for Ardmore Studios.
- A willing developer to establish a sound stage on this site identified Ashford.

Ms Vibeke Delahunt responded to points raised:

- There are 4-10 projects a year filmed in Wicklow.
- The current tax incentives run until 2012.
- The film industry is nomadic and will go where the tax incentives are.
- Ireland is not in the running to attract large scale productions without a location like the Ashford site.
- Need to separate Ardmore Studios from World 2000. They are two separate entities.

5. Reports and Recommendations

The Acting Town Clerk informed the members there were no Reports or Recommendations arising.

6. Notices of Motion

Due to time constraints, this Agenda item was not addressed.

7. Correspondence

Due to time constraints, this Agenda item was not addressed.

8. Any Other Business

Headshops

The members raised the following points:

- Wish to voice concerns with Headshops.
- Should write to the Minister for Health.
- Any influence we can bring to this issue would be ideal.
- This is not an ideal use of a Main Street premises.

The members agreed that Council should write to the Minister of Health to express concerns regarding headshops.

* * * *

This concluded the meeting.

Signed: _____

CATHAOIRLEACH

Signed: _____

TOWN CLERK

Dated: _____