

**BRAY TOWN COUNCIL  
APPLICATION FOR TEMPORARY SIGNAGE/ADVERTISMENT**

\*NAME OF APPLICANT: \_\_\_\_\_

\* COMPANY NAME (IF DIFFERENT TO APPLICANT) \_\_\_\_\_

\*ADDRESS OF APPLICANT: \_\_\_\_\_

TEL NO./EMAIL: \_\_\_\_\_

WORDING OF  
ADVERTISEMENT: \_\_\_\_\_

SIZE/SHAPE OF  
STRUCTURE \_\_\_\_\_

MATERIAL THAT SIGNAGE IS MADE OF &  
MATERIAL USED TO SECURE STRUCTURE: \_\_\_\_\_

DATE OF EVENT: \_\_\_\_\_

DURATION OF  
ADVERTISEMENT: \_\_\_\_\_  
(from and to)

NO. OF SIGNS: \_\_\_\_\_

LOCATION OF ADVERTISEMENT (detailed in writing/shown on map) : \_\_\_\_\_

**This application must be accompanied by:**

- **Original copy of Public Liability Insurance**

*(a) The Insurers shall indemnify Bray Town Council against all responsibility in respect to injury of persons or property arising in conjunction with this licence.*

**The minimum indemnity for a single accident shall be €6,500,000**

*(b) Does the applicant have the required Insurances to indemnify Bray Town Council against all claims in respect of injury to persons or property arising out of the proposed works until completion of the Maintenance Period:* Yes  No

I have read the General Conditions for Temporary Signage and hereby agree to abide by them.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

## **Temporary Advertising Signs adjacent to Public Roads**

No advertising signs shall be erected on a public road without a licence issued by the planning authority. Temporary signs advertising community, elections and other non-commercial events may be permitted without payment of the prescribed licence fee subject to the conditions outlined.

Failure to adhere to these restrictions and conditions outlined below, may result in prosecutions under the Planning Acts, the Litter Pollution Acts or the Road Acts. Bray Town Council may also remove signs without notice, particularly where they present a risk to traffic safety, and costs sought from the promoter.

**Except for election signs, a list of all proposed sign locations and details of the proposed advertisement, including maps and drawings, shall be submitted with an Appliance Licence Application for approval at least 14 days prior to erection of signs. Applications shall be made to Wicklow Co. Co. or Dun Laoghaire Rathdown Co. Co. where the proposed signs are within the administrative area of these authorities.**

### **General Conditions for Temporary Signs Advertising an Event:**

#### **Notice:**

- Licence Applications shall be submitted at least 14 days prior to erection of signs.
- Signs shall not be erected earlier than 7 days prior to the event advertised and shall be removed within 5 days of the event advertised.

#### **Insurance:**

- Details of Public Liability Insurance is required by the Planning Authority prior to advertising signs being erected.

#### **Wording:**

- All signs shall be clearly legible and shall only contain information on the name, location and dates of the event in the briefest manner that is readily understood.

#### **Height:**

- No advertising sign shall be less than 2.2m from ground level.

#### **Fee:**

- There is no fee for temporary signage.

#### **Position of Signs & Visibility:**

- No signs shall be positioned so as to obstruct required visibility at road junctions and vehicular entrances.
- Signs shall not obstruct the visibility of any authorised road signs.
- No signs shall be erected on or adjacent to motorways, national roads outside of urban areas (where speed limit exceeds 60 km/hr) or other roads where the speed limit exceeds 80 km/hr.
- Signs shall not be positioned closer than 1 metre from the road carriageway edge and shall not interfere with pedestrian movement on public footpaths.
- Signs shall be located not closer than 50 metres from any road junctions without the agreement of the council's Roads Engineer on the precise location of the sign.
- Signs shall not be located in the vicinity of authorised road works nor obstruct the visibility of road works warning signs.

#### **Removal of Signs:**

- When signs are removed, the site should be fully reinstated and left in a safe condition.
- Cable ties/material used to secure signage should be fully removed.